

# MCCN-BIH NEWS

10200 Sepulveda Blvd., Suite 300 • Mission Hills, CA 91345 • (818) 830-6373 • [www.mccn.org/index-1-BIH.htm](http://www.mccn.org/index-1-BIH.htm)

## First Trimester Campaign

October 13, 2012

MCCN-BIH staff participated in the Village Nation/Los Angeles Valley College "College Fest" held on campus at LAVC.



### The Village Nation

Each year The Village Nation holds an event to bring together African American parents around education issues affecting their children. This year TVN collaborated with Los Angeles Valley. The brought special workshops that focused on "Black in LAUSD: Surviving & Thriving in K-12 and Beyond."



The Village Nation had an information booth at the event and also conducted continuous workshops for parents. The College Fest is designed to provide students and their families with useful information on college planning, the application process, financial aid, entrance requirements and other relevant issues as they plan to compete for enrollment into their favorite college.



# MCCN-BIH NEWS

MCCN - THE BLACK INFANT HEALTH PROGRAM

## You Need to Know???



### BEFORE YOU SHOW!!!

The First Trimester Campaign aims at identifying and enrolling clients into the program during the earliest stages of their pregnancy. There are a number of reasons why African American women do not seek prenatal care during the first trimester of their pregnancy. From studies conducted and from our experience with program participants, no one reason is the single most prevalent barrier. By focusing on early prenatal care at such community events as The College Fest, MCCN-BIH encourages the community to seek care as soon as a pregnancy is known.

#### Kathleen Wilhoite

She is a singer, songwriter and actress. She stopped by for a moment to say hello to MCCN-BIH staff and ask for directions! Kathleen has starred in numerous TV series including "The Gilmore Girls", "ER", "The Glades" and "The Mentalist." She was at The College Fest to get information on college requirements for her son.



MCCN-BIH staff members Roxanne Wilson (left) and Lynn Richardson with Kathleen



#### MCCN-BIH Staff Shares Information with the Community

Informing the community about the alarmingly high infant mortality rates within the African American community is the focus for staff members when we attend events like this one at LAVC. Marlene, Interim BIH Program Manager shares information with actress, Niecy Nash and her husband Jay Tucker at the College Fest event.

#### Niecy Nash



A young college hopeful and fan takes a picture with Ms. Nash.



Niecy Nash is a well-known and Emmy nominated actress. Her many television and movie roles include "Boys on the Side", "The Bernie Mac Show", "Not Easily Broken", "G Force" and many others. She is the host of "Clean House" and currently stars with Cedric "The Entertainer" in the television series "Soul Man."